



Digital Marketing

Specialization Program with AI

About The Program:

Digital Marketing Specialization Program with AI

REGex Software Services's **Digital Marketing Specialization Program with AI** is a valuable resource for beginners and experts.

This program will introduce you to SEO & GEO Optimization, Search Engine Marketing, Social Media Marketing, Content Marketing, Email Marketing, WordPress Fundamentals, Google Analytics, Affiliate Marketing, E-commerce Marketing from Basics to Advance.

If you want to become a **Digital Marketing expert**, **RegEx Software** introduces this program for you .



Mode:

Physical
(Jaipur & Ahmedabad)
or
Online (Google Meet)



Duration:
5 Months

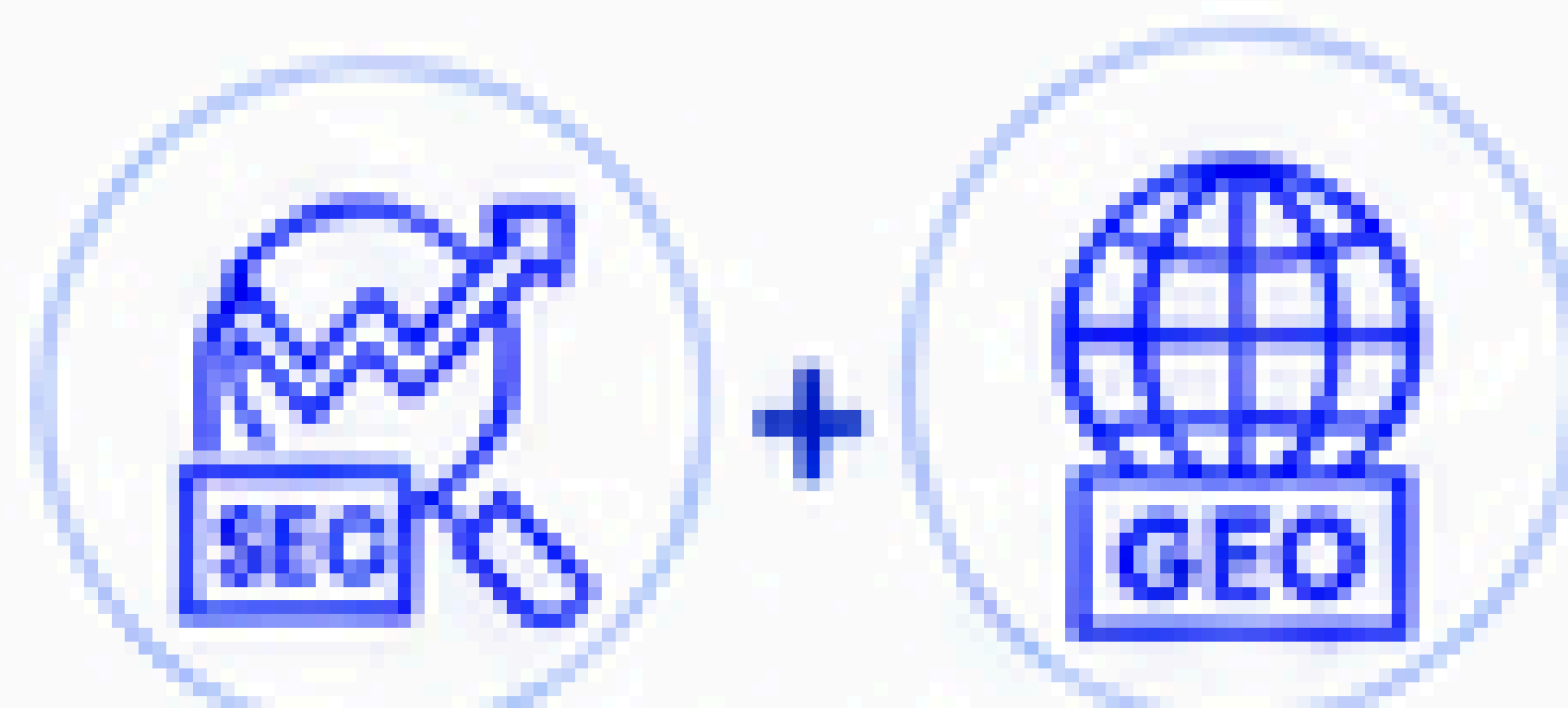


Weekly Duration:
20 Hours Per week



Participants:
5 – 10 per Batch

What you will Learn:



SEO + GEO

Improve website visibility and rankings for both traditional and generative search.



SEM

Run effective search engine ads.



Content Marketing

Create engaging and valuable content.



WordPress

Build and manage websites easily.



Google Analytics

Track and optimize website performance.



Affiliate Marketing

Earn through affiliate programs.



E-commerce

Increase online store sales.

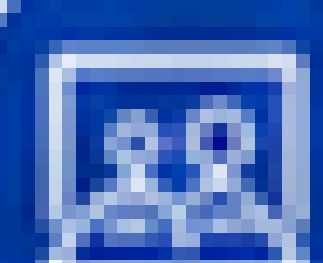


Email Marketing

Drive conversions with effective email campaigns.

Learn. Practice. Get Placed.

Industry-Oriented Training with
100% Placement Assistance



Study Material:

- E-Notes
- Assignments per day
- Weekly Tests
- 180+ hours on demand Live Video Lectures
- Offline Access of Lecture Videos & Notes
- 24*7 Mentorship Support
- Working on Live Projects



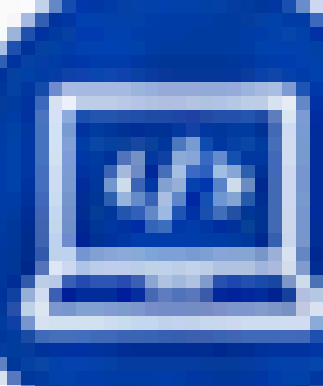
Output:

- Able to think out of the box
- Work on multiple projects and Opportunity to get Internship in REGex or in any other Other Company through us
- Become ready for Digital Marketing
- Average package in Digital Marketing is ₹2.4-5 LPA



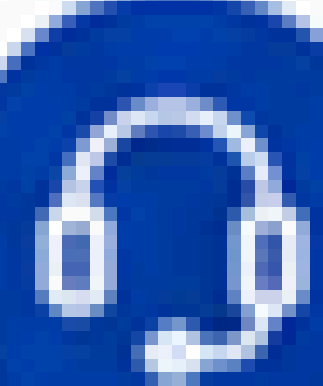
Live Sessions

Live Sessions by Experts Trainers and Access of Recorded Session is also available.



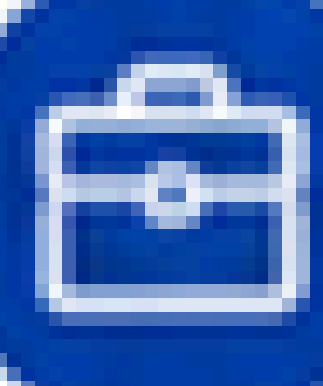
Live Projects

Get a chance to work on Industry Oriented Projects to implement your learning.



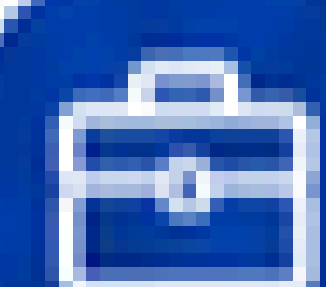
24*7 Support

24*7 Mentorship Support available for all Students to clear all of your doubts.



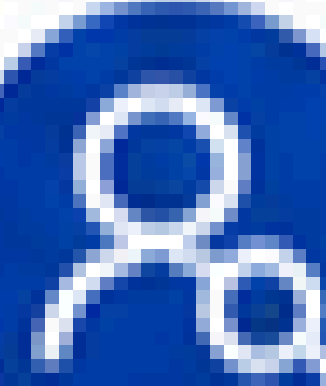
Opportunities

REGex provides Internship / Job opportunities to the best Students in different Companies.



Placement Opportunities in Companies

You can get Internship/Training Opportunities to get placed in HP, DELL, Honeywell, Rightpoint, Fractal and many more according to your performance.



Placement Process:

- We'll train you from first week and TEAM will analyze your performance according to your Assignments & tests.
- It's mandatory to complete 75 - 80% assignments and tests to get Placement Opportunities.
- You will be tested by different type of tests and assessments.
- After Completion of 5th month, TEAM will guide you about resume making and Team will take your resumes and analyze it accordingly.
- After this process you will get details about the further process of exam according to your performance and company's requirement.
- You will get Opportunities back to back from REGex End via a mail according to your performance.



Package Offered So Far:

- Minimum Package: **2 LPA**
- Average Package: **2.5 - 3.6 LPA**
- Highest Package: **5 LPA**

Our Students Placed // Partnership

amazon

Microsoft

TATA
CONSULTANCY
SERVICES

DELL

Google

fractal

paytm

Adobe

IBM

ORACLE

NVIDIA

HCL

hp

Honeywell

cognizant

Capgemini

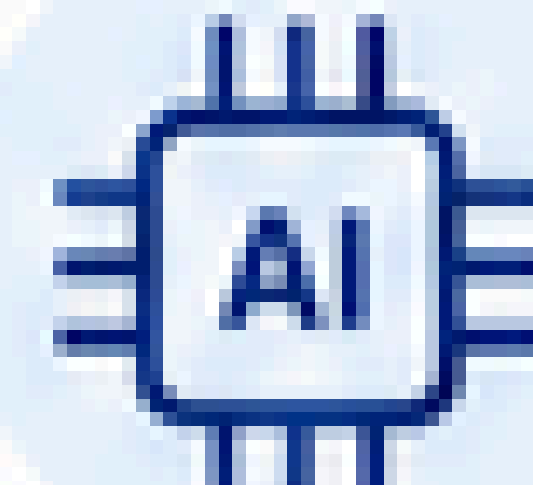
Infosys

intel

COURSE CONTENT: **DIGITAL MARKETING WITH AI**



- Fundamentals of Digital Marketing (10 Hours)



- AI Tools for Digital Marketing (20 Hours)



- Basic Website Development (15 Hours)



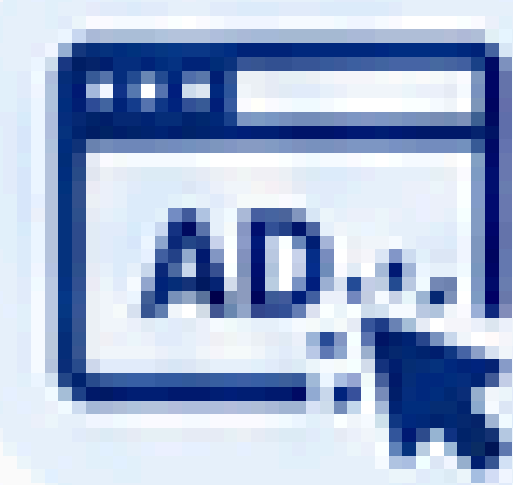
- Search Engine Optimization (SEO) & Generative Engine Optimization (GEO) (20 Hours)



- Content Marketing & AI-Powered Content Creation (20 Hours)



- E-Commerce Marketing (10 Hours)



- SEM & PPC Advertising (Google Ads & Campaign Management) (20 Hours)



- Influencer Marketing (10 Hours)



- Performance & Growth Marketing (15 Hours)



- Social Media Marketing (SMM) (20 Hours)



- Affiliate Marketing (10 Hours)



- Email Marketing & Marketing Automation (10 Hours)



- Web Analytics & Data Analysis (15 Hours)



- Emerging Trends in Digital Marketing (10 Hours)



Note: Content may subject to change by REGex as per requirement.



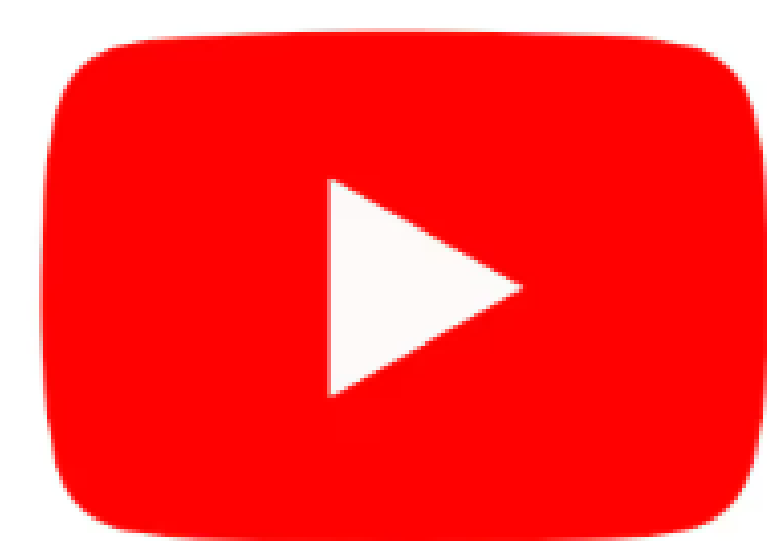
Additional Sessions can be conducted on GIT, Linux, Docker, AWS Basics, Jenkins, and many more for all students.



Projects You Will Work On

Live Client Projects with Development/Marketing Team Under the Guidance of Mentors.

JOIN OUR COMMUNITY:



[JOIN YOUTUBE](#)



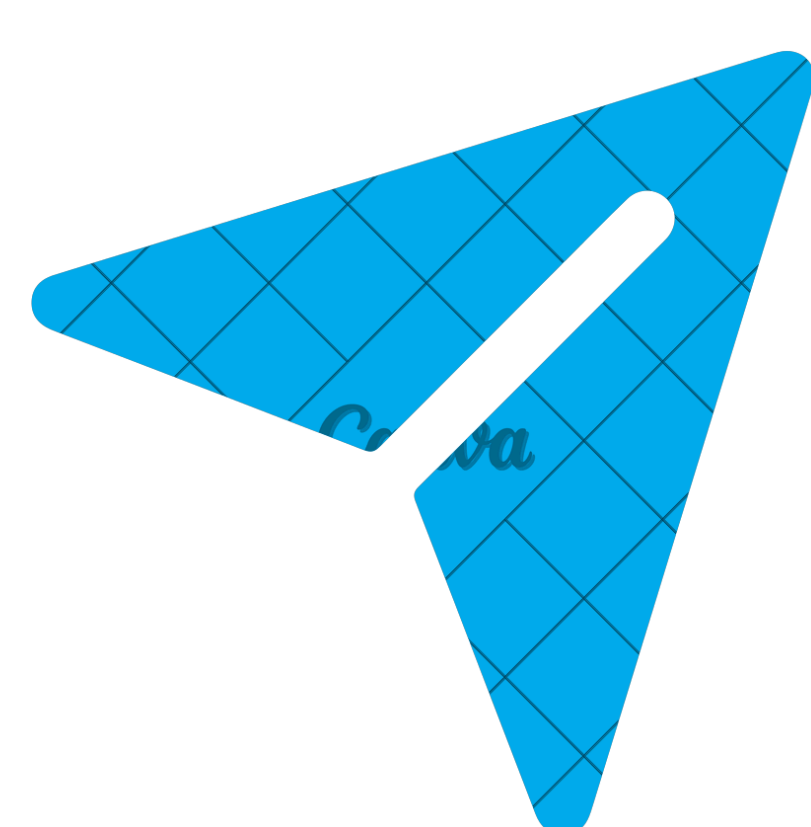
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